Anticipation was growing as final preparations were made yesterday before the doors of the Suntec Singapore Convention & Exhibition Centre swing open this Friday for the next edition of the International Dental Exhibition & Meeting in Singapore. Those familiar with the show, which is being held in the city-state for the eighth time, will have to reorientate themselves as major reconstruction of the Suntec City complex in Marine Parade has also brought changes to the show itself.

The exhibition, previously held only on Level 4, has been expanded to include Level 6 and now provides exhibition space for more than 500 dental manufacturers and dealers from the region and beyond. Furthermore, all sessions of the scientific programme are now being held on Level 4, making it more convenient for visitors to move quickly between the industry showcase and scientific presentations.

Useful information

Exhibition opening hours
• Friday, 4 April: 10.00 am - 6.00 pm
• Saturday, 5 April: 10.00 am - 6.00 pm
• Sunday, 6 April: 10.00 am - 4.00 pm

Food and beverages
A lunch area for delegates is located in the back of the exhibition hall on Level 6.

Internet
Free wireless internet is available in all areas of the exhibition centre.

Money
ATM machines can be found throughout the Suntec City Mall. Banks in Singapore are open from 9:30 am to 3:00 pm on weekdays, and 9:30 am to 11:30 am on Saturdays.

Embassies
Foreign representation offices can provide help in emergency situations like lost passports or visas. They can also assist with travel arrangements or give legal advice. Contact information for foreign missions other than those provided in the list below can be found at the website of the Ministry of Foreign Affairs (www.mfa.gov.sg).

Australian High Commission
25 Napier Road, +65 6838 4000

Ambassade de France
101-103 Cluny Park Road, +65 6880 7800

Botschaft der Bundesrepublik Deutschland
#12-00 Singapore Land Tower, 50 Raffles Place, +65 6533 6002

The High Commission of India
31 Grange Road, +65 6238 2537

Ambasciata d’Italia
101 Thomson Road #27-02, +65 6250 6022

Embassy of Japan
16 Nassim Road, +65 6235 8855

Embassy of the Republic of Korea
47 Scotts Road, +65 6256 1188

US Embassy
27 Napier Road, +65 6476 9100

Emergency telephone numbers
• Police: 999 (112 or 911 from an international phone)
• Emergencies, Fire or Ambulance: 999
• Lost credit cards
1800 227 6868 (VISA) or 6227 8888 (MasterCard)
The educational offerings at IDEM have also been extended in terms of professionals groups and now include special forums not only for dental labs at the Dental Technicians Forum presented by the Centre for Advanced Professional Practices, but also for hygienists and final year students who are about to start a career in the field. More clinically-focused education will be provided by Dental Tribune International, which is hosting its third Dental Tribune Study Club symposium at Booth 6P-22 on Level 6. The free-access lecture series is supported by a number of industry players and will run daily from 10.00 am to 6.00 pm. (10.00 am to 4.00 pm on Sunday). Highlights of today’s programme are presentations on 3-D imaging technology and smile design, among other topics.

According to Michael Dreyer, Asia Pacific Vice President of Koelnmesse, with whom today international had the opportunity to speak yesterday over the phone, said that participation for this edition of IDEM Singapore is anticipated to increase by approximately 12 per cent compared to the last show in 2012, which saw an overall attendance of over 10,000 professional visitors. A large proportion of the new visitors are from within the region itself, he said, further emphasising IDEM’s position as the largest meeting for dentistry in the Asia Pacific region. Owing to a new contract with Suntec for the use of Level 6 for the show, IDEM is also prepared for more growth in the future, he added.

Among the new products presented at IDEM this year. The styles 137 (Anterior), 204 (Posterior), Facial (Goldman Fox) and Universal (4L/4R) are designed to offer a full selection to dental professionals. According to Adentatec, the new optical head for Dürr Dental’s dental camera system VistaCam iX. According to the German manufacturer Adentatec; it is bio-compatible and features high resistance to corrosion. It is also said to be extremely soft, flexible and homogenous owing to specific heat treatment. According to Adentatec, System Soft-Blank is suitable for soldering and is available in many diameters and measurements for almost every type of machine.

Premier Dental Products has brought four new innovative implant scaler designs to IDEM this year. The styles 137 (Anterior), 204 (Posterior), Facial (Goldman Fox) and Universal (4L/4R) are designed to offer a full selection to dental professionals. According to the US company, its implant scalers are made from fibre-reinforced graphite, a material that is strong enough to resist surface indentation and to withstand substantial mechanical loads. Among other benefits, it can be bulk placed and does not adhere to instruments. In addition, Riva Self Cure HV’s packability is supposed to make restorations easy to shape and contour.

For more news from this year’s IDEM Singapore please scan the QR code at the bottom left or visit www.dental-tribune.com.